

LEADERSHIP 2021

Leadership EU 2021 | Virtual Roundtable
April 15, 2021 | 15:00 CET

Event Abstract

The last decade witnessed unprecedented success and growing economic importance of wireless technologies. Along with this success, these technologies, developed as “technology standards,” received intense scrutiny from various business interests, policy-makers, and researchers. The debate over Standards Essential Patents (“SEPs”) intensified – initially, with no clear answers.

With time, however, new research and evidence has emerged, and there seems to be a global consensus, at least with respect to some basic issues, in policy direction and jurisprudence. Several global court decisions have recently embraced a market-based approach, and the European Commission has committed to facilitating industry led SEP initiatives. As the global industries, including auto, manufacturing, and various IoT devices evolve and embrace 5G as the backbone for connecting, there is momentum for exploring new industry led solutions.

This invitation-only Leadership EU roundtable discussion will include experts from policy, academia, and industry to discuss the recent global trends in SEP/FRAND policy and the industry’s coordination in exploring common solutions.

Agenda

15:00 – 15:15 CET	Opening Remarks “The Debate on Standards: A Look at the Broader Context” <i>Featuring:</i> <ul style="list-style-type: none">• Bowman Heiden, Co-Director, Center for Intellectual Property, Chalmers University and Visiting Professor, University of Ca., Berkeley
15:15 – 15:35 CET	Keynote Address “The Future of 5G and IoT: The Policymaker’s Perspective” <i>Featuring:</i> <ul style="list-style-type: none">• Kamil Kiljanski, Director (acting) Investment, DG Grow, European Commission
15:35 – 16:20 CET	Industry Panel “Standards, IP, and Licensing: A Constructive Path Forward” <i>Featuring:</i> <ul style="list-style-type: none">• Alex Rogers, President, Qualcomm Technology Licensing• Cristina Petersson, Chief Intellectual Property Officer, Ericsson• Fatma Harrar Montacer, Product Line Managing Director, Valeo• Uwe Wiesner, Head of Corporate Intellectual Property, Volkswagen• <i>Moderator</i> Brian Maguire, Journalist, EBX Media
16:20 – 17:30 CET	Roundtable Discussion Key themes and take-aways for exploring the future direction and new research <i>Featuring: All invited participants</i> <i>Chatham House Rules apply</i>